

We don't just **tick** the boxes...

We are an accredited training centre with a range of approved courses. For us, approval doesn't begin and end with the Government's training approvals body, JAUP^T*⁵, though. Approval is about designing courses that produce positive benefits; benefits that you can see through fewer claims, reduced maintenance costs and improved fuel efficiency.

We use a high trainer to trainee ratio to ensure that, by the time your drivers complete the course, they are equipped with advanced driving skills and have a thorough understanding of the principles and practice of safe driving.

We have a range of courses available covering, for example, on-road driving skills, vehicle maintenance and safe loading, driving for fuel efficiency and beating stress and driver-fatigue. On road courses operate on a ratio of 8 trainees to 3 trainers and classroom based courses on a ratio of 10 trainees to one trainer. If you insure through one of our partner insurers' approved insurance products then discounts to help cover all, or part, of the cost of training may be available.

We can enhance

- Driver attitude
- Attention
- Concentration
- Accurate observation
- Risk Awareness
- Space awareness
- Vehicle control



Safedrive

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Approved courses with positive benefits



We provide approved training for Driver CPC



You could just comply, tick the box and move on.

Or you could find a CPC training provider who offers a worthwhile experience for you and your drivers.

Driver-CPC is compulsory*¹. With the high risks associated with driving for a living it makes sense to choose an approved CPC course tailored to genuinely help reduce accidents and protect your livelihood rather than a course that simply ticks all the boxes.

As a sign of their commitment and professionalism, many haulage firms and independent drivers have chosen to undertake additional voluntary training.

Now, with the introduction of compulsory

Driver-CPC, the benefits of continuous professional training have been recognised.

Safedrive is a training organisation that develops driver-training courses for the insurance industry using industry information – the kind of information that many other training organisations simply don't have access to. Our courses have been designed in conjunction with Aviva, RSA and Equity Red Star – to help reduce accidents – the kind of accidents that cost you and insurers money!

*1 EC Directive 2003/59

*2 ROSPA estimate the probability of being killed in an accident for an "at work" driver is 1:7,500 – about the same as a miner (Reported in DFT Road Research Report No 51 2004)

*3 Research by Brake and Green Flag. 74% of at work drivers admit to driving at 80mph on the motorway compared to 49% of drivers who are not at work.

*4 "Travelling Speed and Crash Involvement" NHMRC Road Accident Research Unit, University of Adelaide (1997)

*5 JAAPT Joint Approvals Unit for Periodic Training, an approvals unit set up for the Driving Standards Agency by Skills for Logistics and Go Skills, the skills council for passenger transport, to administer Driver-CPC

Did you know?

You are working in a high hazard, risky industry where every accident and incident can cost money and lives. Driving in excess of 25,000 miles a year for business puts a driver at the same level of risk as a person working in an industry such as mining.*²

Did you know?

That People who drive for a living are more likely to speed than those who don't?*³. Once your speed exceeds 37mph, your accident risk doubles for every 3mph faster you travel. At 50 mph, the chance of being killed in an accident is 15 times greater than the chance of being killed at 25mph*⁴.

Whoever you choose to train with, your CPC experience needs to offer worthwhile training to meet the needs of such a high risk industry.

